

RMCC Lunch & Learn

“5 Small Business Strategies for Social Networking”

Working in partnership with Henderson State University’s *Small Business Development Center*, on May 3rd RMCC hosted a lunch and learn “5 Small Business Strategies for Social Media”. Training Coordinator Tara Thornton facilitated a two hour workshop on the importance of developing a social media plan that maximizes a business’s marketing efforts while building relationships with customers. The event was very informative and highly interactive.

If you are a business owner and don’t know where to begin with social media, identify where your target customers are looking online, or what social media plan is the best fit for you, contact Maureen Keese at mkeese@rmcc.edu or call 479-394-7622 ext. 1311 for additional information. Learn what it could mean for your business if you aren’t involved in social networking.

