

# How to use Facebook for **SOCIAL MEDIA MARKETING** to get (and keep!) customers

Are you trying to establish a solid internet presence for your business but feel like you're **DROWNING IN A SEA OF SOCIAL MEDIA?**



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**Friday, February 17**  
**11 AM - 1 PM**  
**ONLY \$25**

Let us show you how to grow your business online - the smart way.

After all, you don't want to miss out on a huge potential customer base from 100s of millions of Facebook users!

At this workshop, you will discover:

- 👍 5 keys to guarantee consistent visibility, engagement, and growth on Facebook
- 👍 3 critical daily action steps you MUST include in your social media schedule
- 👍 The #1 "convenient" mistake businesses make that stops fans from ever coming back to their page

Please note: This class requires basic computer literacy, such as familiarity with the internet. However, basic Social Media dynamics will be discussed, and step-by-step instructions will be provided to set up a professional Facebook page.